

CLAIMS

Claims 1-10 (Cancelled)

11. (Previously Presented) A composition for delivering an active substance to a nasal membrane, the composition comprising:
a minor effective amount of an active substance; and
a carrier comprising a fluid and a thickening agent.
12. (Cancelled)
13. (Previously Presented) The composition of claim 11, wherein the composition comprises about 75 wt % to about 99.999 wt % carrier.
14. (Previously Presented) The composition of claim 11, wherein the carrier comprises purified water, glycerin, and the thickening agent
15. (Previously Presented) The composition of claim 11, wherein the thickening agent is selected from the group consisting of carbohydrate, hydroxycellulose carrageenan, sugar, guar gum, and methylcellulose.
16. (Previously Presented) The composition of claim 15, wherein the thickening agent comprises hydroxyethyl cellulose.
17. (Previously Presented) The composition of claim 11, wherein the active substance comprises zinc.
18. (Previously Presented) The composition of claim 11, wherein the active substance comprises about 0.185 to about 2.8 wt % zinc gluconate.
19. (Previously Presented) The composition of claim 11, further comprising a salt.
20. (Previously Presented) The composition of claim 11, comprising about 75 to about 99.999 wt % water.

21. (Cancelled)
22. (Previously Presented) A method of treating a cold comprising administering the composition of claim 11 to a nasal membrane.
23. - 40. (Cancelled)
41. (Previously Presented) A system for applying a composition to a nasal membrane comprising an applicator and the composition according to claim 11.
42. (Cancelled)